



## Coulwood Community Council Board of Directors Meeting

Agenda/Minutes

Monday, June 10th , 7:00pm

**Call to Order, Invocation, Pledge of Allegiance** – Call to order @ 7:07

### Attendees & Guests

- **Board members:** Cindy Ferguson (CF), Joanne Baker (JB), Abby Limaugue (AL)-absent, Kim Baumgarner (KB), Thomas Haygood (TH)-absent, Leslie Campbell (LC), Tamara Haygarth, (TLH), Holly Webster (HW) *Jenna Restrepo (JR) - Maternity leave*
- **Guests:** Ruth Baker, Jordan Baker, Gary Baker, June DeCann, Christy Wooten, Wanda Adkisson, Gus Kretschmer, Donna Kretschmer
- **Acknowledgment of Guest Concerns:**

### President's Remarks (CF)

- It's been a lot over the last 60 days but we are making a ton of progress. Doug Tucker volunteered to clean up the landscaping in the front and Gary Dehlin pulled out the dead rose bushes
- After treasurer report CF introduced Jeff the contractor
  - He is proud of their work, grateful for the opportunity to work on this pool which is one of a kind in this area. He has worked on many pools like this in the Charlotte area and apologized for delays. Inspector coming by tomorrow for initial review. Outside is pretty much done. Need to finish the bathrooms before we can open. It will become a magnet for people want a new pool. Lots of opportunities for growth. Aeration system will help keep it cool. Filtration system and fixing of leaks will save us money. Well should work great with new filtration system. People will want to come because of the new appearance (especially the bathrooms) Donna K. asked what the waitlist numbers would be capacity wise) Jeff talked about how he took over a similar club and membership dwindled at first but now have a waitlist. They had an initiation fee of \$1500 and offered existing members ½ off. We need to run it like a business and people have to pay to be a part of it. Starmount pool is Jeff's pool. We know have something attractive to come to. This will become a sales point and help sell homes. It's not going to be immediate but it will build. Wanda asked how to deter non-members from coming in.

### Approval of Previous Meeting Minutes (AL)

- [May 2024](#)
- LC motioned to approve and HW seconded all in favor

## **Treasurer's Report (LC)**

- \$8,000 Neighborhood matching grant were closed out for fixing the floor in clubhouse
  - \$65 t-shirt sales
  - \$770 Memorial Day 5K event fee
  - Bank fees (paying back processing of credit and debit cards)
  - Insurance policies renewed
  - Supplies and materials 1887.00 (tshirts) and snacks for 5K
  - paid for neighborhood CPR class
  - landscaping ( cut grass)
  - utilities water and power
  - park expenses - fix stage and repair swings and other items in the park.
  - donation for the pool (\$300) paid out \$9,000 to pool management contract. \$14,136.41 earned in membership fees. had to pay contractor, pool loan and replace water heater at pool house
  - round up for the pool at sports page \$500 donation
  - Gus and Wanda had questions about how the spreadsheet shows the payments to the loan and what we are actually meeting. CF, LC will meet with tax preparer to look at it.
  - TH motioned to approve and HW seconded
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## **Committee Reports**

### **Welcoming/Public Relations (JB, KB)**

- a few new neighbors moving in, waiting on them to move in after they do renovations

### **Clubhouse (AL)**

- 5 rentals in June, 5 rentals in July. Yay!
- Roof repaired
- A neighbor donated labor to replace the AC Unit and condensers and moved it off the roof

### **Membership/Grievance (JB)**

- Guest passes to membership (JB)
- 89 current paid members, can we offer 2 free guest passes for being patient? TH motions to approve and LC seconds.
- At the grand opening party can we offer early bird pricing to people who join that day. If you bring a guest that joins that day the member can get 2 free guest passes - yes
- Christy suggested a member-only preview like a soft opening CF wants to reward those that love the pool and have already joined and believed in it. We need to wait for more concrete dates to see what we can do.
- dual language fliers might be helpful with the changing demographics of the area. Neighborhood liaison can help put us in touch with someone who can help.

### **Building/Grounds/Maintenance (TH)**

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### **Fundraising (HW)**

- Talked about banners and if it is a "swim team sponsorship" or a pool membership HW will reach out to those with banners and see if they want to sponsor again.

## **Marketing/ Communication (TLH)**

- Bunco night June 20th
  - should we still be using Nextdoor, facebook, and Instagram and emails? Yes, it sounds like some people are seeing next door posts in the surrounding community.
  - Update newly built neighborhoods with advertising and marketing

## **Events to Post for:**

- Opening Day for the Pool - June ?? (JB, CF)
  - TBD for date
- July 4th Parade (LC)
  - Working on marketing and advertising, looking for volunteers for lining up at the middle school and at the park - JG will walk around with donation bucket (\$20 suggestion)
  - Do we want to offer it to the community as we have in the past? Do we want to have a time for them to come? Do we offer the early bird price on Fourth of July?
  - CW said it best “new pool new rules” members only on the 4th, we will offer early bird special on that day.

## **Unfinished Business**

- NMG Closeout - \$9,000 for updates at the clubhouse, we want to close it out so that we can apply for the next cycle and update playground equipment.

## **New Business**

- Pool Party Area fenced area, Original footprint or smaller?
- adopt an umbrella idea
- We decided on a smaller footprint to make room for concessions and swim team LC motions to approve and TH seconded and everyone approved

**Next Meeting** – Monday, July 8th, 2024

**Adjournment** - 8:39