



**Coulwood Community Council Board of Directors Meeting
Agenda/Minutes**

Monday, August 28th, 2023, 7:30pm

Attendees & Guests

- **Board members:** Cindy Ferguson (CF), Abby Limaugue (AL), Kim Baumgarner (KB), Betsy Mauney (BM), Joanne Baker (JB), Thomas Haygood (TH), Jenna Restrepo (JR), Holly Webster (HW)

Discussion Points:

- Pool Discussion
 - JR concerns about having a business plan of how we will get revenue over the upcoming years
 - AL mentioned applying for grants, JB is working on fundraising projects, ideas of working outside the community to get more members to join the pool.
 - JB and BM reached out with a postcard campaign last year and think it is a good idea to continue this and maybe do more.
 - Holly asked if it was possible to grandfather people who have been a member for a long time.
 - CF is worried it would be hard to track who has been a member for how long.
 - JR and BM think grandfathering people into the pool would be a good idea. Keeping people happy who have the emotional ties to the pool. They are afraid of losing people who do not have the emotional tie to the pool. JR stated this is the most the pool membership has ever been. JR is asking the question—Do we think the pool is worth the effort and the risk? Is this the best use of the money and assets we have?
 - BM adds that the Stanley pool board members run the pool and that is how they are keeping the pool alive. She thinks the pool is worth it but suggested assigning leadership jobs within the community, possibly even creating a separate pool-only leadership board with job descriptions and by-laws, to keep the pool up and running. Contact at Stanley Pool to reach out for

business plan/job description ideas, as well as CPO/Lifeguard training help - Anna Kirkland (704-641-3596)

- TH is trying to step back and take a look at the board. Worried about how many board members we have lost and noticed other board members who resigned does not show up for the board members.
- TH would like to know where everyone stands with their board membership before we do take risk or put in all this effort. Would like to make sure that everyone is aware of the weight and what it means going forward. TH wants to make sure we are united.
- AL stated she is committed to the board and feels similar to TH. She is here to stay and see this through.
- Holly asked if we went in on the loan and we did put up our properties, would the properties go up in foreclosure? It feels like this is the only option in order to keep the pool.
- BM stated the phased pool approach is not the best option but it is still an option.
- CF does not think the loan would be that much cheaper if we went the phased approach but does not know for sure.
- CF clarifies on the \$57,000 for filling in the deep end. CF, BM, and JM met with the contractor and gave numbers for keeping the pool the same and getting rid of the deep end. There was a confusion in numbers.
- CF confirms that the contractor said it is much less to fill in the deep end than \$57,000. The \$57,000 was accounting for the steps and the deep end.
- BM main concern with filling in the deep in was the cost and not having it for the swim time. They use it to teach diving. BM states that if we are not able to have lifeguards while the pool is open it will be hard to stay on the board but will still support the swim team.
- CF acknowledges that this is an extremely difficult decision. She is here for the long run but hopefully not as president the whole time. Two years ago the board had a retreat debating whether we either save this pool or get rid of it. We have the opportunity here to make a big change. She wants everyone to know that she is going to see this project out however we decide that looks.
- JB is committed to do whatever it takes to keep the pool in the community. States that she agrees with BM, we should restructure the board. Organize the drive, set job descriptions, etc. Would like to have a ballpark number on how

much money we need to raise to keep the payments paid? She loves the deep end, Jordan loves the deep end but is sick of having to lean on whether or not we can get lifeguards in order to open.

- JR is here to see this through and states it is hard to be the people to give the answers.
- Holly states having a business plan/ more organized the less unjustified comments we will have to deal with on facebook.
- JB states that John feels like the neighborhood doesn't feel like they know what is going on. She feels like when we do share information it gets misunderstood and typically has more negative feedback.
- KB feels like we have been heading in a positive direction since we started the meeting at 7:30.
- CF is proud of the board and how far we have come.
- JR reminds group we have numbers coming on Wednesday.
- CF talked with the loan originator today. The approval isn't expiring but the rate that we have right now will change. (currently 6.5%) This does need to be made soon.
- BM does feel good about this meeting. Glad that everyone had a chance to share. Swim team took a toll on her this year. Lost a lot of coaches throughout the season. Her two oldest kids ran a part of the swim team. She will consider doing it again next year as long as she has additional adult coaches step up. She joined the board thinking she had to in order to run the swim team. If she does step down from the board in the future, it is not because of anything said, just mainly so she can focus on family and continue to run the swim team.

Next Meeting – Monday, September 11th, 2023