



**Coulwood Community Council Board of Directors Meeting
Agenda**

Monday, October 10, 2022, 7:00pm

Call to Order, Invocation, Pledge of Allegiance

7:00pm call to order, invocation led by MZ

Attendees & Guests/Acknowledgement of Guest Concerns

- **Board members:** Cindy Ferguson (CF), Lydia Rozier (LR), Kim Baumgarner (KB), Betsy Mauney (BM), Joanne Baker (JB), Bob Comito (BC), Mark Zagar (MZ), Rhoxie Booth (RB),
- **Guests:** James Rozier, Mr. and Mrs. Kretchner, Mr. and Mrs. Crosby, Valerie Comito, Jackie Peay, Wanda Atkinson, Jennifer Murphy, Mr and Mrs. Griffin,
- **Guest Concerns:**
 - Party planning committee proposal; packages and pricing (Valerie, Colleen) - info sheet with all party guidelines was handed out and will be included as an appendix. \$150-175 would be profit from a party. Cancellation policy will need to be discussed. Valerie and Colleen would be there at the start of the parties and handle the logistics of it. **Board to discuss further details**
 - Welcome packet for new neighbors (Wanda) - want to give a welcome packet to new neighbors (restaurants, pool, neighborhood fee, etc). Valerie, Kim, Mrs. Crosby and Ruth Baker offered to be on welcoming committee. Wanda will work on final details and present it to the board.

President's Remarks:

Awesome car show, brought in over \$800 and had 31 car entries! Maybe be able to block off Coulwood drive to have the show cars park on street.

Approval of Previous Meeting Minutes:

JB motion to approve, BC seconds

Treasurer's Report

- Treasurer's Report
 - Current Bank Balance: \$45,281.50
 - Outstanding Deposits: \$6,729.19
 - Total Save the Pool: \$18,660

- Brought in \$7,200 for save the pool since last time
- Please put the budget and monthly reports on the website (LR to send to RB)
- JB motion to approve the treasurer report KB seconds
- Trident contract for 2023 came through last week and it is \$52,600 (a 40% increase over 2022 contract)
- Update on Internet at Pool/Clubhouse - on hold at the pool until March 1, 2023 for \$10/month. At next meeting discuss wifi at clubhouse and speeds

Committee Reports

Welcoming/Public Relations

Clubhouse

Looking at increasing prices in 2023 for non-council members, adding back deposits, cleaning fee, etc. Cole and RB to connect about new vanities and kitchen cabinets

Membership/Grievance

Entertainment/Athletic

49 swimmers in 2021 to 79 swimmers (63 members) in 2022

Building/Grounds/Maintenance

Work day will be November 12th - pool related and general work day. Hillcrest Baptist came out strong in the spring and hoping our neighborhood will come out strong. Cindy will put it on facebook, its already on the website.

Save Pool Committee

- Fundraising - working on it, going to meet again in two weeks
- Budgeting + Accounting - call with Truist on Wed. Bulk of money will come from financing for the pool.
- Project Mgmt + Operations - met with pool consultant and not going that route. Looking for a contractor and pool designer. Next steps are design, engineering plans and a rendering (hopefully before the end of the year). Concrete and coping have to be fixed by 2023 pool opening. Then construction to start Sept 2023 (replace deck, coping, tile and filtration).

Unfinished Business

- Follow up on Sheridan's ideas for the pool (BM) - 3 new subcommittees: advertising, rentals and membership concerns. Flyers to be distributed in winter in targeted neighborhoods. Creative rentals in alignment with lifeguards

availability (diving clubs, daycares, parties, etc.). Membership concerns of security, day passes, etc. Oct 27 follow up meeting

- From previous meeting:
 - *Coulwood champions update (JB) - 20 Coulwood Champions! (that have pledged)*
 - *Organizing our google drive (possible shared drive) (JB) - follow up on details of where stuff is located at next meeting*
 - *New membership campaign "Keep Coulwood Cool" (JB) Info sheet attached as Appendix 2 Yard signs, post cards, event magnets*
 - *Fall work day needs Rescheduled to Nov 12th*
 - *Matching Donations info (CF) - info is on our social media. If you work for a company they may match your donation to a non-profit.*
 - *Equality letter draft by Jackie P - no letter written yet. Will hold until we talk to liason.*
- Change date of Golf tournament to spring (JB) - we didn't have enough golfers, hole sponsors, etc. JB will have more details for the spring to get more volunteers

New Business

- Fees/donations for July 4th parade next year (BC) - Collect \$10-25 per vehicle entry donation request to help pay for the \$500 parade fee and general fees.
- Discuss remaining 2022 Events (CF) - Howl O Ween Oct 29, Trick or treating (LR) on Oct 31, Work Day - Nov 12 (CF, BC, MZ) and Caroling in the Park (BC,KB) Dec 23.

Business for next meeting:

- Change "council" to maybe neighborhood fee

Next Meeting – Monday, Nov 14, 2022

Adjournment - RB motions at 8:44 BC seconds

Appendix 1:

Coulwood Pool Children's Birthday Parties

Welcome to Coulwood Pool Children's Birthday Party program. Rental Cost is \$225 for a 2 hour window for use of Pool and Party area. Price includes 10 children (Birthday Child is included in the 10). Cost per person over 10 is \$10pp (MAX children 15). This limit is to ensure the safety of the party guests as well as all other regular pool members. Party Fee includes one bottled drink and one ice cream treat per child. Hosting adults are permitted to bring basic decorations, cake, cupcakes, pizza, lunches, etc. Policies for Rental of Coulwood Pool and facilities are as follows:

- You must be a Member of the Coulwood Pool to Host a Children's pool party.
- Ages of party members must be between Kindergarten and 6 th grade.
- Pool Parties must be scheduled and paid for a minimum of 2 weeks in advance.
- Party Times are Sun-Sat 1:00-3:00 or 5:00-7:00.
- Lifeguards will conduct a Pool Party Orientation at the start of the party, before anyone is allowed in the pool. The orientation will include a swim test to identify non swimmers. A child must be able to swim the width of the pool without stopping or touching bottom to pass the test. Children who are determined to be non swimmers must: wear life vest or floatation device (NOT provided by the pool); be accompanied by an adult in the water at all times, or stay out of the pool.
- Regular Safety Breaks are called by Lifeguards every hour, as normal pool operation. All party guests are required to exit the pool during these Safety Breaks.
- Party attendees MUST abide by the standard POOL Rules that are in place during normal pool operation. (pool rules will be issued for every Paid Party).
- Lifeguards are responsible for clearing the pool during occurrences of thunder and lightning.
- For thunder or lightening all individuals must remain out of the water for 30 minutes after each occurrence.
- Coulwood Pool Does NOT Permit any Alcohol on the Property at any time.

Appendix 2:

Keep Coulwood Cool Membership Campaign

- What? A campaign to encourage households in our neighborhood to join the council separate from pool membership. This would take place in January and run through March, then pool membership would be open after that date.
 - Yard signs, not just at corners but at members homes (this will encourage neighbors to ask about the campaign)
 - A discount code for members who also want to join the pool (for instance use code P00L2023 when you checkout for \$100 off)
 - Magnets with our events sent out to members
- Why? We only have about 40 households joining the coulwood council (outside of pool members) and I think having a separate membership campaign from the pool may encourage more neighbors to join.
- How?
 - Put yard signs out in January and make it the cover on the website. Send postcards to each household that can be filled out and returned for those that would like to request a paper form or send in a check or cash.
 - Neighborhood canvassing, introduce ourselves to neighbors and make sure they know about the campaign and how their contributions benefit our neighborhood.

Possible Yard Sign Design/postcards

