



Coulwood Hills Community

Coulwood Community Council Board of Directors Meeting

Agenda

Monday, December 13, 2021, 7:00pm

Call to Order, Invocation, Pledge of Allegiance

Meeting called to order at 7:02 – In attendance – KB, RB, CF, BM, NH, BC, JB
Cindy led the invocation and pledge of allegiance

Attendees & Guests/Acknowledgement of Guest Concerns

Cindy Ferguson, Nerissa Helms, Rhoxie Booth, Betsy Mauney, Robert Comito, Kim Baumgartner, Joanne Baker

President's Remarks

Positive message on Instagram – from Rick Groff.

Approval of Previous Meeting Minutes

RB motion to approve minutes, Bob seconds all in favor

Treasurer's Report

- Current balance \$1,283.99
- Questions about pool charges, power utilities, sign saying pool is closed etc. (november amounts)
- Can we replace the light outside with LED (current light costs \$55 a month)
- The lighting charges at the pool are with the pump house but was only \$29.08
- main breaker at pool is off (Brian reached out to do some winterizing) still will have lighting charges for the parking lot lights
- Waiting on reimbursement from city and trident and a few things to clear. Still have 2,502.60 deficit
- Can we contact Duke, are there enough street lights to keep everything well lit? can we save money since we are nonprofit?
- Bob motions to approve and Rhoxie seconds

Committee Reports

Welcoming/Public Relations

- 3 new neighbors in the past month who will get welcome letters.
- Facebook page we have 1600+ followers and 167 followers on Instagram.
- Magnets that have our email, website and social media accounts. Business card size that we could mail out. Can get 1,000 custom magnets for \$90. RB mentioned using the grant money if we apply for the grant again.
- KB mentioned sharing about social media at the caroling event.

Clubhouse

- Closet is complete. Still need to get rid of helium tank
- Sign up genius for taking out trash/recycling and park trash in 2021:
<https://www.signupgenius.com/go/70A0B4EADA729A7FA7-clubhousepark>

- take the trash and recycling out to the curb, check the dog trash, park trash, and replace bags (in the clubhouse)
- Someone to take over clubhouse while I am out on maternity leave
 - Bob and Betsy will tag team to take care of clubhouse while Rhoxie is out
- We have an extra toilet - does the poolhouse need it?
 - Rhoxie will put in poolhouse
- have several more rentals for the rest of the year and some for spring

Membership/Grievance

- When do letters need to go out?
 - January letters go out
 - End of year giving campaign?
 - Letter from last year explaining that we are in the hole and need to raise the rates because of costs involved with the pool. Put in the letter the repairs and costs needed.
 - Can we use a google form to catch memberships and will it take them directly to an ecommerce site
 - Council membership fee \$100, family member rate \$500
- Adding shopify or some kind of epay option on the website to streamline the process?
- Cards or some other form of fob etc.
 - save for next meeting
 - Can we ask someone to help with website?

Entertainment/Athletic

- Event Calendar/Ideas for 2022
 - International event (highlight cultures with in our community)
 - Cindy pulled up event calendar from last year and we'd like to repeat most of the events
 - Pancake Breakfast - Late March Saturday 3/26
 - Community Yard Sale - move to November (first Saturday 11/5)
 - More movie nights?
 - spring fling?
- Swim Team Updates
 - Still haven't had end of season meeting for YBDRY
 - Betsy and Nerissa will meet up next month to switch over for new season
 - start early with some park practices, and get volunteer coaches
 - communication (considering using BAND app for group communication)
 -

Building/Grounds/Maintenance

- Mark and Cindy took out the lane lines
- Trident email via Cindy - monitoring pool level seems to not be leaking wants to winterize the pool and pump
- Shed demolition timeline? Carport to go over chemicals? Need to nail down details. Bob will reach out to Mark about this

Unfinished Business

- Board retreat, revamping/rewriting by-laws, mission statement. plan for fundraising for the pool. Rhoxie went to one with Misty and Mark last year through the city of Charlotte. Person in charge wants to do a write about Coulwood
- Events Calendar for 2022 - valentine picture fundraiser?
- Caroling in the Park - new sound system, going to use projection screen for lyrics. Need to reach out to Dunkin for coffee and donuts. Set up should be minimal, tent set up for raffle? Do we have something to raffle off?
- Who will do the Christmas Lights Contest? Take pictures and share on social media and the website

New Business

- Joanne wants to change coulwood council membership to \$100.00
- Nerissa shared a new price schedule for pool memberships
- Rhoxie moved to approve new schedule (\$425 early bird)
 - proposes a new initiation fee of \$500, offer this year with 50% off to gain more members?
 - Cindy will send out numbers and proposal about initiation fee and have a 20 minute meeting next week to decide.
 - looked at Shannon Park for similarities

Next Meeting – **Monday, January 10, 2022**

Adjournment

Cindy adjourned the meeting at 9:06